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Presents

Free Traffic Generation With Keyword Phrase Domination

This guide shows how to combine Article Marketing with Social Bookmarking, Video Marketing and Social Networking to dominate Keyword Phrases. Unlike a PPC campaign where the traffic stops as soon as the campaign ends, this powerful system generates traffic on auto-pilot indefinitely.

Introduction

Pretty websites don't sell anything. In fact, no web site sells anything without traffic. Getting traffic to your website is the first step to making money online. Once you have traffic, you can make the necessary adjustments to increase conversions, build your list and increase your income. But first things first, let's get some traffic to your site.

PPC, or pay-per-click, campaigns can cost hundreds of dollars and there is no guarantee a given campaign will be profitable. Google is the king of PPC, but Google is also the most fickle. The infamous "Google Slap" can shut down a profitable campaign without warning, and getting a campaign up and running in the first place can be challenging to say the least. Yahoo and MSN are easier because you can use your affiliate link right in your ad, but you can still lose a lot of money trying to get a campaign going.

After a great deal of frustration with PPC, I noticed more and more "organic" search results were actually articles from websites like ezinearticles.com, goarticles.com and others. I had dabbled in article marketing before, but decided to give it another try because getting ranked on page 1 of Google, Yahoo or MSN can drive a lot of FREE traffic. Plus, I was tired of Google making zillions of dollars while I broke even. Time to get back at "the man".

The End Game...

One of the wonderful features of blogs is the ability to have content loaded automatically. I use [Word Press Direct](#) and get 10 blogs for \$47/month. It has an auto-content feature that automatically publishes articles, blog posts, RSS feeds and videos right onto my blog. It is nice to have new content, but this creates links (called backlinks) to other sites. The goal is to get YOUR material on THEIR sites so you get backlinks to YOUR site so you can make lots of money kicking back on the beach sipping on a tottie.

For the best results, you must have a specific strategy. Ready? Let's go...

Strategy Part 1 – The Article

You need a unique article about the same topic as the product you will promote. Begin with the end in mind. What I mean is that you should have a product in mind that you are going to promote, but the article should be about the topic and not about the product. You can write a 400-500 word article, or have one written for you, about dog training or how to speak Spanish, for example. There is a bio box at the end of the article is where you actually promote your website and your blog post. Make sure to link to the blog post, not just your main site. Ezinearticles.com does not allow affiliate links, so you need to promote the product on your blog. How do you do that? Time for part 2.

Strategy Part 2 – The Blog Post

The bio box of the article will have a link, with your anchor text, back to your blog post. The blog post title should match your anchor text. Your article might be called "How To Teach A Golden Retriever To Roll Over". So in your bio box you will have a link with the anchor text "how to teach a golden retriever to roll over" that links to your blog post called "How To Teach A Golden Retriever To Roll Over". Your blog post must offer content and not just have an affiliate link. Write a short couple of paragraphs about why you might want to teach your golden retriever to roll over and how this product helped you train your dog. Then have your affiliate link.

You now have a huge amount of credibility. You wrote an article, the reader liked it so they clicked to your web site and saw your product review. You actually know something about the product and recommend it, so chances are pretty good the reader will click the affiliate link. Now you need to rely on the product sales page to close the sale. If you picked your product properly and followed this strategy, you should make a sale for every 50-75 visitors. If the product is not converting, change it for a different product. No big deal. If you need products to promote, go to Clickbank.com. It's free to join, has hundreds of products to sell, and most pay a very high commission of about 70%. You do not need to process credit cards or handle product delivery because it is all done for you.

Strategy Part 3 - Article Domination

EzineArticles.com has a Page Rank of 6, the highest you can get. Write a good unique article and you can get it published and get a high page rank backlink to your site. Excellent. But there are also LOTS of other directories that can provide high page rank backlinks to your site. The problem is that it is so time consuming to submit articles to all of them. Even if you do, you end up with a bunch of duplicate content that the search engines will ignore.

Enter my secret weapon called [Unique Article Wizard](#). I discovered this tool recently and I am blown away by the results. This is a tool that will submit unique versions of the same article to hundreds of sites. This tool is superior to the typical article spinner because the articles are actually readable to humans. Most article spinners just replace certain words using a thesaurus, but often times the articles do not read like they were written by a human (probably because they were not). Depending on the topic, [Unique Article Wizard](#) submits the article to 400-1000 directories at a pace you choose, 50 per day is the default amount. So if your article is going to 600

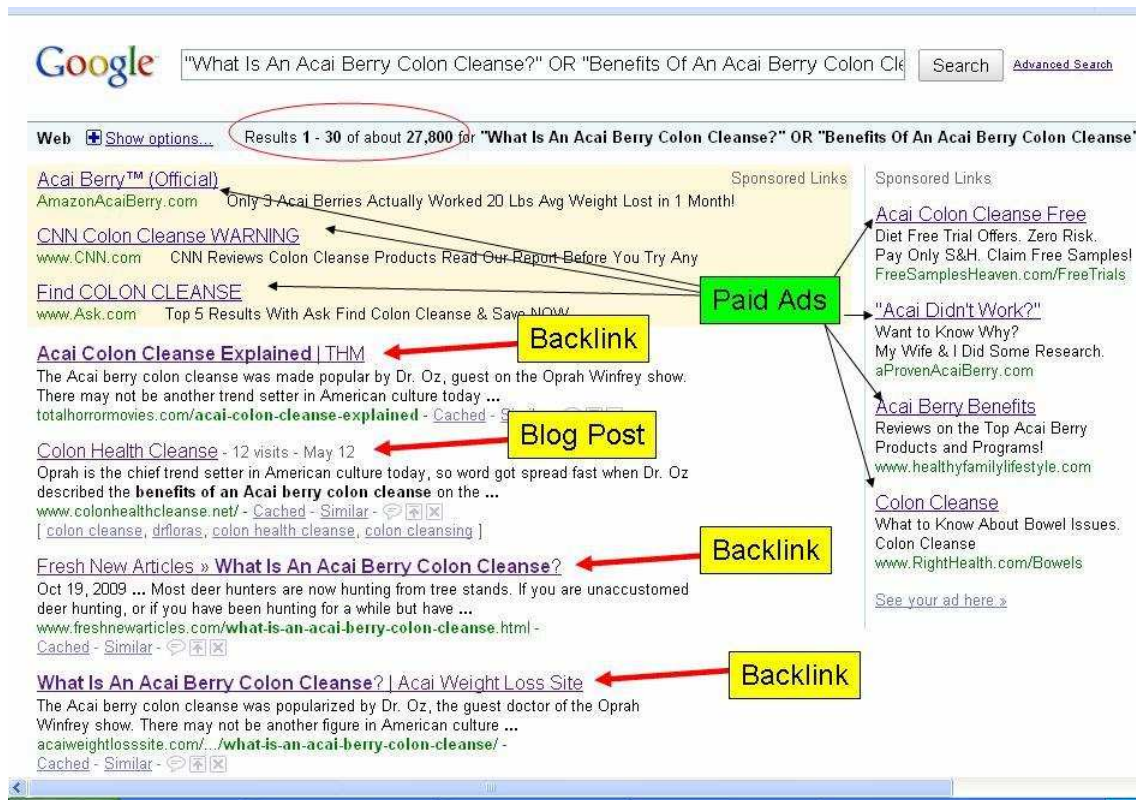
directories, it will be submitted over a 12 day span. This helps the search engines index your articles and it avoids looking like search engine spam.

"I want proof", you say.

[Unique Article Wizard](#) has a link next to your article so you can see if you are indexed by the search engines. I just clicked the Google link and it searched the following phrases:

"What Is An Acai Berry Colon Cleanse?" OR "Benefits Of An Acai Berry Colon Cleanse" OR "Acai Colon Cleanse Explained"

How many results did I have? The top 8 results, out of 27,800 returned by Google, were mine. Please bear in mind I write under the pseudonym of Jeff Randall and others. Of the top 26 results on Google, 15 of them were mine. This is an extremely competitive niche, but it demonstrates the power of the [Unique Article Wizard](#). In the picture below, www.ColonHealthCleanse.net is the main site all the articles point to, which is partly why it ranks so high for the phrases. Check out the suckers forking over big bucks to Google. Amateurs.



Strategy Part 4 – Social Bookmarking on Steroids

Your blog post title has your keyword phrase, in our example "How To Teach A Golden Retriever To Roll Over", and we want to completely dominate the phrase in the search engines. Social bookmarking to sites like Technorati, Propeller, Digg,

StumbleUpon, etc., is almost as time consuming submitting articles, but it is extremely helpful in getting indexed by the search engines.

What is a good use of your time? Spending 30 minutes doing social bookmarking or writing an article? The results are obvious...write the article and automate the bookmarking.

Social bookmarking has been either really slow or really expensive...until now. There is a new tool called Traffic-Bug.com that automates the process. It not only does the social bookmarking, it submits your URL and RSS feed to the search engines and directories saving you a ton of time. Finally, my RSS feeds are getting picked up by other blogs! Sweet!

At Traffic-Bug.com, enter your keyword phrase as your Title. Then enter your link to your blog post, not the link to your main site, but your post. This is for "deep linking". The search engines love it because it is keyword loaded and will get your page indexed for your keyword phrase. You also did this in your article bio box, right?

You will see that you need to enter six (6) descriptions. I simply copy and paste sentences from my article or blog post and I'm done in two minutes. Yeah! According the stats on the site, Traffic-Bug.com has saved me well over 47 hours of work. You can get a 45 day free trial. After that, it's a bargain at \$20 a month.

Strategy Part 5 – Video Marketing

I have heard YouTube.com is second only to Google in total number of searches. Wow. There are a number of other video sites that can provide good backlinks to your blog post or web page, too. I don't like being on camera, so I just take my article and turn it into a PowerPoint presentation.

To record the video, get a \$30 microphone from Logitech with a USB connection to your computer. Cheaper ones don't work very well. You can buy Camtasia for \$300 if you want (you do get a 30 day free trial), or use <http://www.UTipu.com> for FREE. UTipU is a screen capture software program. Just download and use it to record your commentary of your PowerPoint presentation. It creates a flash file you can upload to YouTube.com. It's easier to use than Camtasia and works fine for what I need. The name of the video will be your keyword phrase. The first thing in the description box should be the URL to your blog post or web page.

Since you have the video, use another FREE tool to distribute it to YouTube and all the video sites with the push of a button. It's called Tube Mogul at <http://tubemogul.com/>. You will need to register for an account at each of the video sites, and that takes some time, but once that is done, sending your video takes just a few minutes. That's a great return on your time.

Strategy Part 6 – Twitter Plug-In

Here's a quick, easy free traffic method for a WordPress blog, like Word Press Direct. A friend told me about this traffic building tactic by accident when she bought a niche website. A Twitter account came with it, which did not interest her at all until she realized that the blog was automatically posting a tweet every time there was a new

post on the blog. And what was more, those tweets were getting indexed by Google and showing up in search results much higher than the actual posts on her blog. Now that's an 'Aha' moment.

If you tweet already, you are probably already know about this technique so this post is not for you. It's for non-twitterers like myself.

Better yet, this is only going to take you five minutes to set up. So here it is:

1. Open an account at twitter.com. It's probably a good idea to upload a photo and pick a different design under Settings.
2. Get the free TweetMe plugin, upload it to your WordPress blog and activate it. It's free. Here's the link:

<http://whomwah.github.com/tweetme/>

(Make sure that you upload the inner folder called 'tweetme' only. Don't upload a folder within a folder. This is a common mistake which stops plugins from working.)

3. Go to 'TweetMe Config' under Plugins in your blog admin menu. In the configuration box you can delete the words 'New Blog Post' which will probably not impress Google, so you are left with just #title# #link#. Click on 'Save Changes'.
 4. In the next boxes enter your Twitter registered email and password. Click on 'Save Details.'
 5. Make a new post on your blog, check your Twitter profile and you will see that the post title has automagically appeared with a live link to your blog post!
- It's really that easy to get free traffic with this method! Why not do it right now?

Now that you have automated so much of the work, you can focus on what really makes money!

Resources

FastFortuneFomula.com – Sign up for my newsletter for more great free information!

[Word Press Direct](#) - Get 10 blogs for \$47/month

[Unique Article Wizard](#) – Article domination

[Traffic-Bug.com](#) Social bookmarking on steroids

[UTipu.com](#) – Screen capture software for FREE

[Tubemogul.com](#) - Video submission tool for FREE

[Twitter Plug-In](#) - Twitter Plug-In for your Wordpress Blogs

[1Articleaday.com](#) – Niche Articles sent to you daily